

Create - Share - Connect

<https://spark.adobe.com/about/page>

Develop a concept.

- Define your concept.
- Have a purpose or a storyline - Keep us engaged as an audience.
- Map out what you want to accomplish before you begin - Start - Middle - End -
- What text will you use? Write it out in advance. What images will the text go with?
- Gather your content in one folder. Logo - Images - Writing - Video - What else?

Examples:

- An advertisement: Invitation:

<https://spark.adobe.com/page/ifnXHP18Q517o/>

<https://spark.adobe.com/gallery/about-page/example/loupe-brothers-photo-adventures/>

- Instructional: Lesson:

<https://spark.adobe.com/page/ifnXHP18Q517o/>

- Portfolio:

<https://spark.adobe.com/gallery/photography/example/twelve-in-twelve-2016/>

<https://spark.adobe.com/gallery/photography/example/nyc-unplugged/>

- Promo Page:

<https://spark.adobe.com/page/cXsSQ/>

- Travel Journal:

<https://spark.adobe.com/gallery/about-page/example/here-to-here-a-visual-ode-to-california/>

https://spark.adobe.com/page/4hLbYZ4LXu6Hy/?w=0_1339

- Newsletter:

Maybe one of your projects will fill this spot?

How to:

- A link for a how to make a Spark Page:

<http://www.diyphotography.net/adobe-spark-page-create-gorgeous-web-magazine-style-pages/>

- Julianne Kost how to video for making a Spark Page:

<https://www.youtube.com/watch?v=LSkvc1IHFZo>

- In depth tutorial;

<https://www.youtube.com/watch?v=xXKA9Ogeppc>

- Spark Blog:

<https://spark.adobe.com/blog/>

- Some additional Spark Pages to explore:

<https://spark.adobe.com/blog/2017/02/16/how-to-boost-your-photography-business-with-adobe-spark/>

•<https://www.facebook.com/adobespark/?rc=p>