

# assignment: photo lab test

**Objective:** To see first hand the printing options available to you in Las Vegas and the online printing options and convenience. We will also look at print pricing.

1) Choose a digital photographic file

- Clean it up, dust, scratches, dead pixels, whatever
- Do any color corrections that are needed
- Save as:
- Flatten the file

(you will have the layered MASTER file and the flattened file)

2) Format the flattened file:

- 4x6 inches 300 dpi
- saved as an sRGB
- .jpg (are flattened files)

3) Upload the files or drop the files off at your lab of choice.

**glossy paper**, if available

-TELL THE LAB NO COLOR CORRECTION. PRINT AS IS...

**-use at least one pro lab** (send off to 5 labs)

-try an online printer you can access file specs on most online lab websites. ( how to best set up your file for their lab and equipment)

<http://www.mpix.com/>

<http://www.bayphoto.com/>

<http://www.elcocolor.net/>

<http://www.whcc.com/>

<http://www.shutterfly.com>

<http://www.winkflash.com>

<http://www.snapfish.com>

<http://www.PerfectPosters.com>

<http://www.whcc.com/>

<http://www.millerslab.com/>

<http://www.nationsphotolab.com/index.aspx>

<http://www.shutterfly.com/learn/online-digital-photo-lab.jsp>

<http://www.clarkcolor.com/registration>

<http://www.adoramapix.com/app/home>

There are many more to explore, these are a few.

4) Print a sixth image on an inkjet printer use glossy paper that is profiled to the printer.

5) Mount the images,

-two images to a page on cardstock, 8.5×11, black, gray, white

[http://www.ehow.com/facts\\_6370812\\_weight-cardstock\\_.html](http://www.ehow.com/facts_6370812_weight-cardstock_.html)

**-label the images, the lab (address), the date printed, cost**

(if the print was a free sample, what would the price have been)

-sleeve the mounted labeled images

6) **A typed conclusion of your lab printing experience.** What looks most like your monitor or vision. What is acceptable? unacceptable? Your observations, thoughts on the experience.

**Try This** -Print a 4×6 and an 8×12. Do they look different?

*Remember to create two files 4×6 and 8×12 at 300dpi*

-Return to the lab later in the semester, and see if the print from the same digital file looks the same

-When at the lab ask for color profile specifics. Do they use adobe RGB or SRGB?

**Turn in** envelope containing sleeved images and conclusions

-Name, project, class day and time, date, email and phone#