

Semester Project Proposal

Name

Date

Class/day/time

Project title

Proposal Due: 5th week

The purpose of writing a project proposal is to clarify and to organize ideas for yourself, to communicate your ideas to others, and to build an action plan with realistic steps directed at clear goals.

1) Conceptual Goals

- Where has the idea come from and where do you hope to take it? What work has influenced you? Has the idea come from a certain tradition or genre? What photographers have influenced you, your work? Is this related to your project? What question or issue do you wish to explore
- Is there a problem you want to investigate? Tell me why it should be important to us. How does the idea link to broader fields such as sociology, anthropology, economics, cultural geography, psychology? You may also make links to the Humanities such as literature, poetry, history, philosophy, music, art.
- What related readings and research do you plan to do? From what other sources will you gather information?
- Creativity**, what are your passions? are you going to take risks and explore?

2) Contextual Strategy

- If your work relies on the cooperation of others you should explain how you are going to obtain this cooperation, and have a backup plan if this fails.
- Who is your audience? How do you expect them to respond to the work?
- If you are shooting out of town over one weekend, what happens if you do not get the number of images you need?
- Create a Timeline , with finish dates for each stage of the project

3) Technical Goals (Photoshop techniques, equipment and materials to be used)

4) Quantity and Dimensions of artwork to be produced. How many pieces per week? When should you start working on final prints, matting and framing work, putting the book together?

5) Description of the Final Presentation Format Proposal

Your proposal must be open ended. A strong series will expand and develop as you explore. This is how artists/photographers can work for years on a base idea

- Artist Statement

- All work recorded and handed in at the end of the semester (CD and web)

Work will be critiqued on an ongoing basis throughout the semester. You may bring in sketches or other appropriate resources in the process of developing your project. Don't wait until week 13 to begin... You will not have a well developed project.